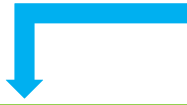


DIFFERENT TYPES OF FACE PAINTS



SOLID

- 1 - **WAX BASED:** DFX, WOLFE FX, CAMELEON, ETC*
- 2 - **TALC / GLYCERIN BASED:** RUBY RED, STARBLEND, PARADISE*
- 3 - **GLYCERIN:** FAB, SUPERSTAR*
- 4 - **CALCIUM CARBONATE / ACACIA SENEGAL GUM BASED:** GLOBAL*
- 5 - **ALCOHOL / CASTOR OIL BASED:** ENCORE (EBA)*
- 6 - **OIL BASED:** BEN NYE CLOWN MAKEUP*

*WATER
ACTIVATED

*ALCOHOL
ACTIVATED

*NO
ACTIVATOR
NEEDED



LIQUID

- 1 - **WATER BASED:** VIBE, GLOBAL LIQUID, CAMELEON AIRLINE*
- 2 - **ACRYLATES/ALCOHOL/CASTOR OIL:** ENDURA, PROAIR*

*NO ACTIVATOR NEEDED



- 1 – GREAT FOR LINE WORK, VIBRANT COLORS, OPAQUE COVERAGE, GLOSSY FINISH.
- 2 – THE WATER ACTIVATED ONES ARE GREAT FOR SMOOTH BASES AND SOFTER MORE MATTE COLORS. THE DRY POWDER ONES LIKE STARBLEND ARE GOOD FOR BASES IN HOT HUMID WEATHER.
- 3 – GREAT FOR SOFT SMOOTH BASES, EASY TO BLEND, SOFTER MORE MATTE LOOK.
- 4 – VERY SIMILAR TO #1 BUT ALSO IN GENERAL EASIER TO WASH OFF AND MORE HEAT RESISTANT WHILE IN THE CONTAINER.
- 5 – GREAT FOR REALISTIC LOOKING TATTOOS AND LONG LASTING MAKE-UP.
- 6 – BETTER FOR BASES, LONG LASTING HEAT RESISTANT.

- 1 – CAN BE USED WITH BRUSH AND SPONGE OR AIRBRUSH. GREAT FOR BASES, CAN BE USED FOR LINE WORK WITH PRACTICE. BEST IF USED WITH AIRBRUSH. EASY TO WASH OFF ALTHOUGH NOT VERY RESISTANT TO HUMIDITY AND FRICTION.
- 2 – CAN BE USED WITH BRUSH AND SPONGE OR AIRBRUSH. GREAT FOR BASES, CAN BE USED FOR LINE WORK WITH PRACTICE. VERY RESISTANT TO HUMIDITY AND FRICTION. THE HYBRID KIND (PROAIR) IS EASIER TO WASH OFF THAN THE INK STYLE ONES (ENDURA, PROAIR INK).

FACE PAINT COMPARISON GRID

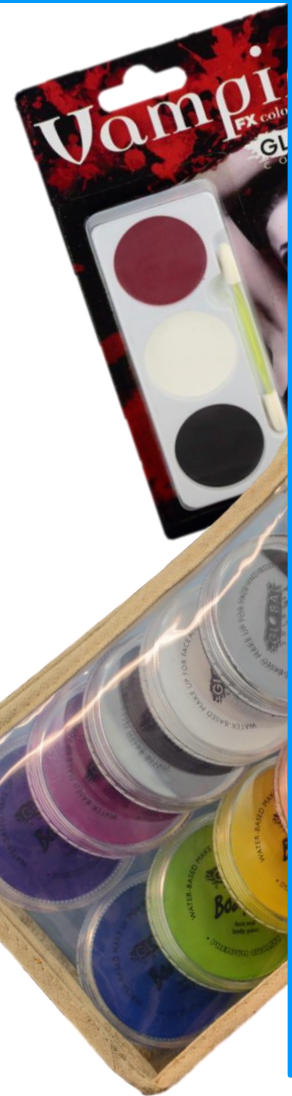
www.JestPaint.com										
BASE	ACTIVATION	CONSISTENCY IN CONTAINER	BLENDING	DRYING TIME	DETAILED LINE WORK	SETTING POWDER	PRIMER	DURABILITY TO SWEAT AND FRICTION	REMOVAL	BRANDS
PARAFFIN WAX / ACACIA SENEGAL GUM	water	Clay like cake	Smooth but needs to be done fast	fast	Very easy and crisp	Not needed	Not needed	Good but not resistant to sweat or friction	Soap and water	Global, Diamond FX, TAG, Cameleon, Kryvaline, Wolfe FX
SOFT CAKES (GLYCERIN + TALC)	water	Soft clay like cake	Smooth, you have more time to blend	Slower	Not as crisp as with wax based	Can improve durability but not needed	Not needed	It depends on the brand, some can smear easily even when dry	Soap and water	Paradise, Kryolan Aquacolor, Superstar, Fab, Snazaroo, ruby red, Graftobian
POWDER (TALC + GLYCERIN OR OTHER COMBINATIONS)	Water / dry / mixing liquid	Hard and dry cakes or loose powders	Smooth, no time limit for blending	Fast if used wet, no drying time for dry application	Difficult unless you use mixing liquid	Not Needed	It helps for better coverage	Pretty resistant to sweat, not so much to friction unless it is sealed	Soap and water	Starblends, INTense powders, Magicakes, mica powders, metallic powders, etc
CREAM	Use as is	Creamy paste	Smooth if high quality (well pigmented)	Slow	difficult	Can improve durability	Not needed	Pretty good when set with powder or sealer	Soap and water	Fantasy fx, Fantasy Worldwide, Fardel
GREASE / OIL	Use as is	Thick and greasy cake	Very smooth, no time limit for blending	It doesn't dry, it needs to be set with powder	Usually very difficult, better to use grease pencils	Must use or it will smear	Not needed	Really good when set with powder	Soap and water Or baby oil	Ben nye clown makeup, Mehron clown makeup, Kryolan clown makeup
WATER BASED LIQUIDS	Use as is or dilute with water	liquid	Smooth if done with airbrush	It depends on brand and application	Depends on the color, consistency and brand	no	Not needed	Pretty good, it won't normally smear but it can peel off. A sealer can help.	Soap and water	Ben Nye liquid paints, Global liquid paints, Mehron lux, Cameleon Airline, Vibe
HYBRID LIQUIDS (ACRYLATES, ALCOHOL, CASTOR OIL)	Use as it or diluted with 99% alcohol	liquid	Smooth w/airbrush. If using a sponge blend colors on your sponge	Very fast	Depends on the color, consistency and brand	Can improve durability but not needed	Not needed	Very good. Excess sweat can break it down. Very water resistant	Liquid hand soap, soft sponge, water	Proair, Dips, VIBE
ALCOHOL (MORE CASTOR OIL, LESS ALCOHOL THAN HYBRIDS)	For the solid ones activate w/99% alcohol	Liquid or solid	Smooth w/airbrush. If using a sponge blend colors on your sponge	Very fast	Depends on the color, consistency and brand	Can improve durability but not needed	Not needed	Most durable of all. Very water resistant. Can last up to 7 days.	Alcohol, makeup remover, baby oil	Endura, BIC palette, Encore palette, Skin Illustrator palette, Proair Ink

HOW DO I CHOOSE THE RIGHT PRODUCT?

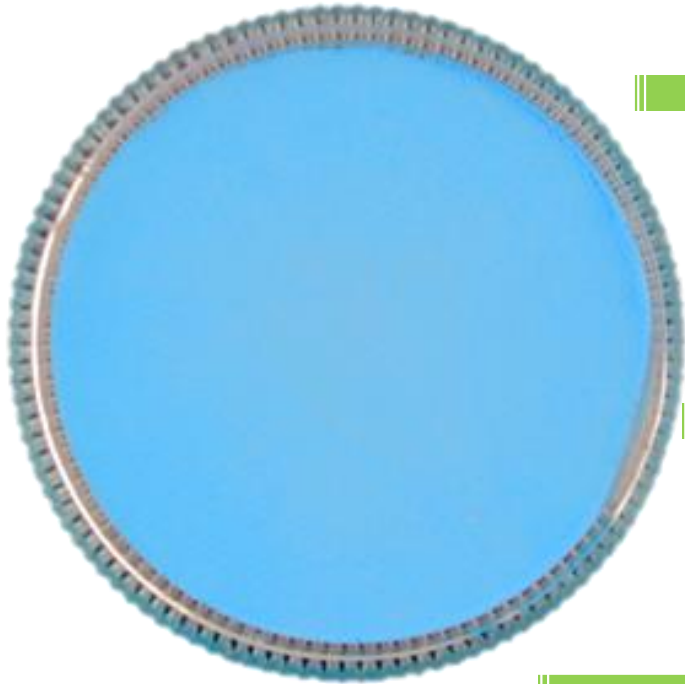
ASK YOURSELF THE FOLLOWING QUESTIONS:

Jest Paint
www.JestPaint.com

- WHAT DO I NEED THE PRODUCT FOR?
- WHAT SHADE DO I NEED?
- WHAT KIND OF CUSTOMER SUPPORT DOES THE BRAND PROVIDE?
- IS THE PRODUCT FDA COMPLIANT? IF NOT, HAS IT BEEN TESTED FOR SAFETY?
- WILL MY INSURANCE COVER ME IF I USE THAT PRODUCT?
- DO I FEEL COMFORTABLE WITH THE PRODUCT AND UNDERSTAND ITS PROS AND CONS?
- DOES THE MANUFACTURER PROVIDE INSURANCE COVERAGE IN MY REGION IN CASE OF AN ALLERGIC REACTION CAUSED EXCLUSIVELY BY THE PRODUCT?



COMMON ISSUES WITH FACE PAINT



IT IS TOO SOFT: That could be because you have sprayed your paints or they are just holding to a lot of moisture. Leave the containers open near a heater so they can dry up. Paints containing a lot of Titanium Dioxide will tend to absorb more water (Ex: white).

IT HAS CRACKS: That could be because of changes in temperature which makes the paint contract and expand. Rehydrating your paint with use will help eliminate those cracks.

IT HAS SMALL WHITE DOTS ON THE SURFACE: That could be because of the wax is coming to the surface due to changes in temperature. If the little dots are not fuzzy and they feel waxy between your fingers, that is the likely explanation.

IT SMELLS BAD: if the paint has not expired and it doesn't look spoiled, then what you are smelling it is likely the natural scent of the raw ingredients. Many paint manufactures add perfume to disguise those scents.

IT STAINS: some colors (Ex: green, blues, teals) are known for staining the skin. Formulations that use mostly FD&C Pigments versus natural oxide pigments are more likely to stain. You can help prevent staining by washing the skin with liquid soap before rinsing with water.

Labels

The FDA requires for labels to have specific information and be done with a specific format.

Labels for the USA market must be in English and must use the FD&C or F&D codes for batch approved pigments.

Pigments

There are 2 kinds of pigments, those that required FDA approval per batch produced and those that are except from certification. The FDA regulates which pigments and at which concentrations can be used in cosmetics, as well as their purpose. All products sold to retail customers (except direct mail sales with no intermediaries) need to have an ingredients list posted on the product label or packaging (if the product is too small).

FDA

Raw Ingredients

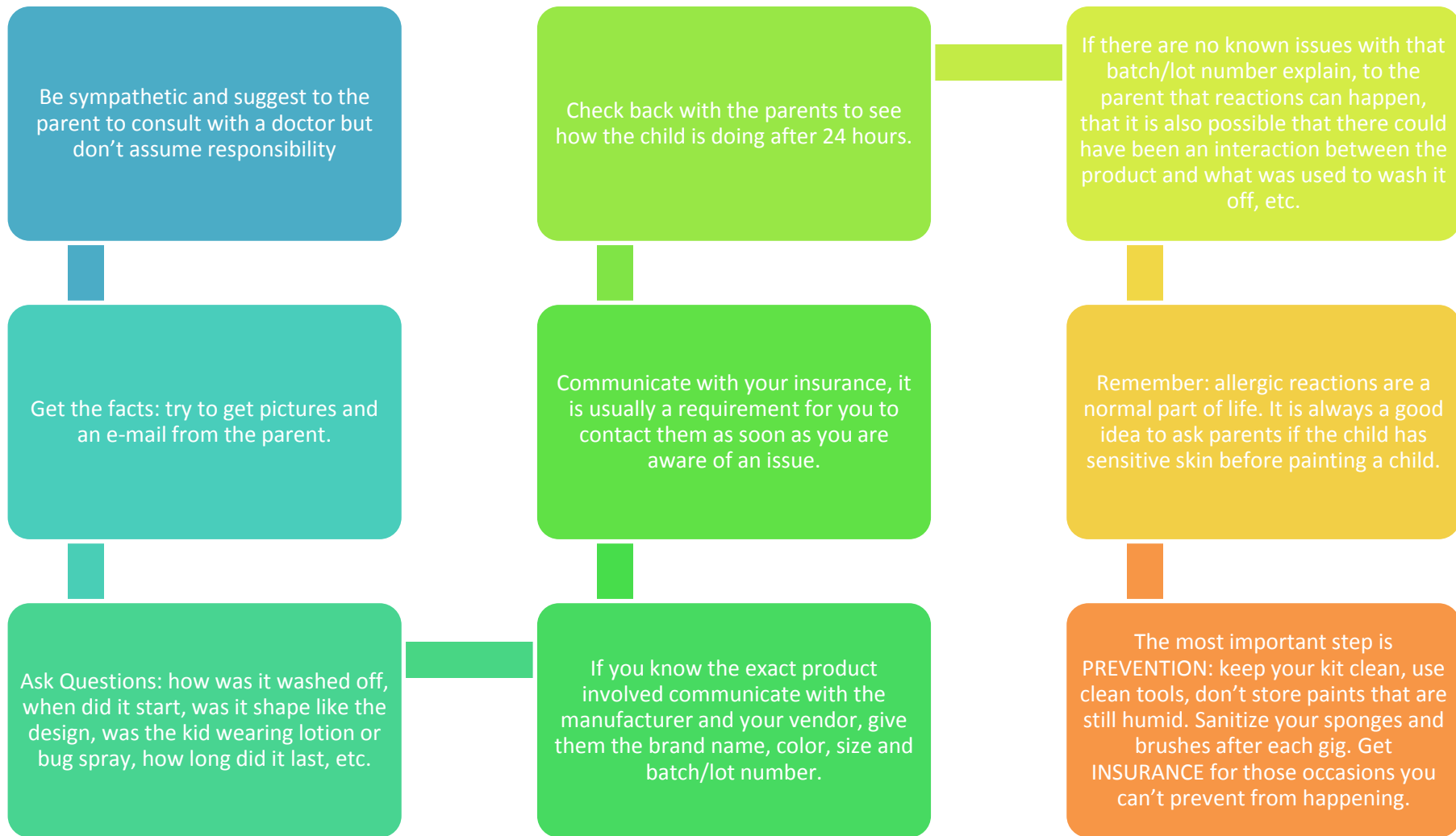
The FDA keeps a list of ingredients that are not allowed to be used in cosmetic formulations. They also require manufacturers to use good manufacturing practices and solid science research when choosing ingredients that are not expressly forbidden.

Import Alerts

When a shipment is imported in the USA it might be stopped by the FDA to check the contents. If they find a violation to their rules (normally labels being incorrect, product using non approved pigments or product having some form of contamination) then they detain the package and issue an import alert for all products coming from that factory.



ALLERGIC REACTIONS: WHAT TO DO



RESOURCES:

FDA Regulations:

<http://www.fda.gov/Cosmetics/default.htm>

Information on different kinds of
paint: <http://blog.jestpaint.com/2015/08/what-is-best-kind-of-paint-for-me.html>

Find more product information
at www.JestPaint.com